

SEPTEMBERFEST 2009

Please help us update our mailing list if you
do not plan to participate this year.

Name:

Business Name:

Address:

City, State, Zip:

Please check (one) below:

- Take me OFF your mailing list.
- I will not participate this year, but KEEP me on your list.
- Update my address.

Return to:
MUSEUM OF THE SOUTHWEST
1705 West Missouri
Midland, Texas 79701-6516
cburgess@museumsw.org
432-683-2882
Fax: 432-684-9151
www.museumsw.org

Thank you for your assistance.

Great Prize Money!

Best In Show
\$1,000.00
plus automatic entry
into SeptemberFest 2010

1st Prize
\$500.00
plus automatic entry
into SeptemberFest 2010

2nd Prize
\$300.00
plus automatic entry
into SeptemberFest 2010

3rd Prize
\$250.00
plus automatic entry
into SeptemberFest 2010

Honorable Mention
\$150.00
plus automatic entry
into SeptemberFest 2010

Important Dates

June 1, 2009: Application due
July 3, 2009: Selection notification
August 11, 2009: Cancellation deadline
September 11, 2009: Preview Party
7 - 11 p.m.
September 12, 2009: 10 a.m. - 7 p.m.
September 13, 2009: 12 - 5 p.m.

Hear first-hand from these satisfied
artists about SeptemberFest weekend:

"I always get new customers at this show -
I love it!"

Galen Haynes of Midland, TX

~ ~ ~

"SeptemberFest is one of my favorite shows
because of the great volunteers."

Roger Matthews of Wichita, KS

~ ~ ~

"This year was my best show so far here
at SeptemberFest."

Todd Winters of Kerrville, TX

~ ~ ~

"Best artist hospitality we have had!"

Dolton & Debbie Roberts of Capitan, NM

~ ~ ~

"Just wanted to thank you all for the effort
given to make SeptemberFest such a nice
and easy show to do."

Bonnie Siebert of Woodson, TX

*Celebrating its 40th Anniversary
as West Texas' premier
Arts & Crafts Festival*



SEPTEMBERFEST 2009

September 11 - 13

Presented by



MUSEUM OF THE SOUTHWEST
Midland, Texas

Experience Midland's West Texas Hospitality

OBJECTIVES

This show is produced with the aim of providing an exposition of high quality arts and crafts by national artists and craftspersons, to benefit the Museum of the Southwest. Attendance estimate 8,000.

ELIGIBILITY

Open to individual artists and craftspersons presenting their own original work. **No galleries, studios, agents or anyone representing an artist will be eligible.** No artist will be admitted whose work has not been reviewed and approved by the artist selection committee. Artists should not display any type of work not submitted for jurying.

LOCATION

Midland is located midway between Dallas/Ft. Worth and El Paso on Interstate 20 in West Texas. Founded on ranching and the oil business, this well-educated, culturally diverse community boasts several museums, a civic center, symphony, and a community theater. Combined together, Midland and the neighboring city of Odessa serve an area of over 250,000 people known as the "Petroplex." We invite you to experience our West Texas hospitality.

BOOTH INFORMATION

The show is held outdoors on the grounds of the Museum of the Southwest. You will be assigned a 10x10 booth space. **ARTISTS MUST PROVIDE THEIR OWN TENTS** and are responsible for their set-up and display. Booth fees are \$260.00. Double booths (10x20) are \$450. Shared space is \$175.00 per artist. Collection of sales tax is the responsibility of the artist. Displays may not extend more than 2 feet from the booth. Security is provided continuously 24 hours a day.

INDEMNIFICATION

Exhibitor agrees that in consideration for the above mentioned space, exhibitor shall indemnify and hold harmless the Museum of the Southwest against all demands, claims, actions, losses, liabilities, damages, expenses, costs and attorney fees, which may incur as a result of intentional negligence or omis-

sions of exhibitors. Further, it is agreed that exhibitors will defend and release the Museum from all claims, demands or liabilities for any loss, injury or damage to his/her person or property.

STANDARDS

Artists must be present to show their own work. **Not allowed:** Manufactured items or supplies and kits.

Prints: Must be limited edition, signed and numbered by the artist. No photographic reproductions will be considered original work. They must be clearly labeled as reproductions and represent no more than 20% of an artist's inventory.

Ceramics: Wheel-thrown or hand-built only. No molded ceramics.

Jewelry and metalsmithing: Designed and hand-made by applicant only. Cast pieces must be of limited edition.

Leather: One-of-a-kind items individually created by the applicant.

Photography: Black and white process by applicant only, including developing and printing from own original negative; color process by applicant or under applicant's supervision. No mass produced commercial prints.

Fiber: All clothing, toys, purses, etc. must be hand-made. No commercially manufactured goods will be accepted, even if they are hand painted.

APPLICATION FOR ENTRY

Artists desiring entry should submit the following:

1. A separate non-refundable check for \$20.00 jurying fee made out to Museum of the Southwest.
2. Three images on CD for each category entered. Although CDs are preferred, high quality photographs can be submitted in lieu of CDs. (Limit two categories per artist.)
3. A check made payable to Museum of the Southwest for the fee of the type of booth requested.
4. Resumé, including past exhibitions, educational background, and awards, or a brochure with same.
5. The accompanying contract, with your signature, postmarked no later than June 1, 2009.

CDs

Include three images on CD with a sheet of paper

including the artist's name, media, title and price. We do not keep CDs on file. Your slides /CDs should be representative of the work you will bring to the show in price range and type of work.

SELECTIONS

Selection by jury is based on quality of work. The jury will consist of a panel of art professionals and event chairs. Artists are assigned a number and rated on a scale of 1 to 5. The artists with the highest averages in each category will be accepted. Any outside pressure will result in disqualification. We want to provide the SeptemberFest visitor with the widest selection of quality, original art. Work brought to SeptemberFest will be reviewed **before** and **during** the show to verify that it is the type and caliber represented in the visuals judged by the artist selection committee. Artists violating the rules of this show will become ineligible for readmission to future shows. The SeptemberFest committee reserves the right to remove any artwork judged not in the best interest of the show.

NOTIFICATION

Artists will be notified of acceptance, rejection, or standby status no later than July 3, 2009. Artists who do not show and do not cancel 30 days before the show will not be reinvited or refunded. Written cancellations must be received on or before August 11, 2009 to receive refunds.

AUCTION

Each artist accepted by SeptemberFest is required to give a piece of his/her work (originals only – minimum value of \$100) to the Silent Auction and be representative of works in the show. Works are to be presented by the artist to SeptemberFest representatives upon arrival before a booth assignment will be made. Artists' works are offered to the public in a Silent Auction, with proceeds going to the Museum of the Southwest.

PREVIEW PARTY

SeptemberFest presents a gala Friday night preview for sponos and patrons. The booth fee includes artists' participation Friday night, Saturday & Sunday.

CONTRACT

Please print or type

Name _____

Business name _____

Address _____

Home phone _____

Business phone _____

E-mail address _____

Web address _____

(If price range is very wide, please indicate general prices of most pieces)

CATEGORY(ies) you wish to be juried in – Limit 2

- | | |
|--------------------------------------|--|
| <input type="checkbox"/> Fiber | <input type="checkbox"/> Pottery |
| <input type="checkbox"/> Jewelry | <input type="checkbox"/> Sculpture |
| <input type="checkbox"/> Mixed Media | <input type="checkbox"/> Stained Glass |
| <input type="checkbox"/> Oil/Acrylic | <input type="checkbox"/> Watercolor |
| <input type="checkbox"/> Pastel | <input type="checkbox"/> Woodwork |
| <input type="checkbox"/> Photography | <input type="checkbox"/> Printmaking |
| <input type="checkbox"/> Other _____ | <input type="checkbox"/> Leather |

CHECK LIST

1. A separate non-refundable check to Museum of the Southwest for \$20 jurying fee. _____
2. Three images on CD, with name, media, title, dimensions, and price: _____
3. A check for \$260 for full booth space or \$450 for a double booth space made out to Museum of the Southwest
A check for \$175 per artist for shared booth made out to Museum of the Southwest _____
4. Resumé or bio _____
5. Signature on contract _____
6. I will give a piece of my work valued at \$100 or more for the Silent Auction. _____
7. Artists must provide their own tents and lights. _____

I have read, understand, and agree to comply by the above rules.

(Signature)

Return by **June 1, 2009** to:
MUSEUM OF THE SOUTHWEST
1705 West Missouri
Midland, Texas 79701-6516
www.museumsw.org